Heather Howell for School Board (CC-21-00738)

Reporting Period: 10/25/2024 Through: 11/28/2024 Page: 1 of 10

No Schedule A results to display.

Heather Howell for School Board (CC-21-00738)	Reporting Period: 10/25/2024 Through: 11/28/2024 Page: 2 of 10		
No Schedule B results to display.			

Heather Howell for School Board (CC-21-00738)

Reporting Period: 10/25/2024 Through: 11/28/2024 Page: 3 of 10

No Schedule C results to display.

## **Heather Howell for School Board**

Menlo Park, CA 94025

Page: 4 of 10 (CC-21-00738) Name of Schedule D: Expenditures Person Date of **Amount** Item or Service Authorizing Expenditure Paid Person or Company Paid and Address Expenditure Facebook Heather 1601 Willow Road Campaign media services - Facebook advertising 10/28/2024 \$43.00 Howell Menlo Park, CA 94025 Facebook Heather 1601 Willow Road 10/28/2024 \$39.00 Campaign media services - Facebook advertising Howell Menlo Park, CA 94025 Facebook Heather 1601 Willow Road Campaign media services - Facebook advertising 10/28/2024 \$39.00 Howell Menlo Park, CA 94025 Facebook Heather 1601 Willow Road Campaign media services - Facebook advertising 10/28/2024 \$39.00 Howell Menlo Park, CA 94025 Facebook Heather 1601 Willow Road Campaign media services - Facebook advertising 10/29/2024 \$53.00 Howell Menlo Park, CA 94025 Facebook Heather 1601 Willow Road 10/29/2024 \$48.00 Campaign media services - Facebook advertising Howell Menlo Park, CA 94025 Facebook Heather 1601 Willow Road 10/30/2024 \$59.00 Campaign media services - Facebook advertising Howell Menlo Park, CA 94025 Target Election Day supplies for volunteers - bins to hold palm Heather 4200 Portsmouth Boulevard 10/30/2024 \$48.08 cards, bottled water, snacks Howell Chesapeake, VA 23321 Facebook Heather 10/31/2024 \$65.00 1601 Willow Road Campaign media services - Facebook advertising Howell Menlo Park, CA 94025 Facebook Heather 11/01/2024 \$72.00 1601 Willow Road Campaign media services - Facebook advertising Howell Menlo Park, CA 94025 Facebook Heather 1601 Willow Road 11/01/2024 \$29.39 Campaign media services - Facebook advertising Howell Menlo Park, CA 94025 Embroidery Etc. Heather 136 S. Main Street Election Day t-shirts for poll volunteers 11/04/2024 \$261.82 Howell Suffolk, VA 23434 Facebook Heather 1601 Willow Road Campaign media services - Facebook advertising 11/04/2024 \$88.00 Howell

Reporting Period: 10/25/2024 Through: 11/28/2024

Heather Howell for School Board (CC-21-00738)

**Total This Period** 

Name of Schedule D: Expenditures Person Date of Amount Item or Service Authorizing Paid Expenditure Person or Company Paid and Address Expenditure Facebook Heather 1601 Willow Road Campaign media services - Facebook advertising 11/04/2024 \$80.00 Howell Menlo Park, CA 94025 **Publix** Supplies for post-election Gratitude Reception for Heather 3189 Godwin Boulevard 11/15/2024 \$122.13 campaign Volunteers - food, plastic cups, napkins Howell Suffolk, VA 23434 Sams' Club Supplies for post-election Gratitude Reception for Heather 2444 Chesapeake Square Ring Road Campaign Volunteers - paper products, water, soda, 11/15/2024 \$145.70 Howell Chesapeake, VA 23321 food Hilton Multimedia Heather 309 Ford Drive Media services consultant for campaign advertising 11/28/2024 \$500.00 Howell Suffolk, VA 23435

Reporting Period: 10/25/2024 Through: 11/28/2024

Page:

5 of 10

\$1,732.12

Heather Howell for School Board (CC-21-00738)	Reporting Period: 10/25/2024 Through: 11/28/20 Page: 6 of 10	
No Schedule E-1 results to display.		

Heather Howell for School Board (CC-21-00738)	Reporting Period: 10/25/2024 Through: 11/28/202 Page: 7 of 10		
No Schedule E-2 results to display.			

Heather Howell for School Board (CC-21-00738)

Reporting Period: 10/25/2024 Through: 11/28/2024 Page: 8 of 10

No Schedule F results to display.

Heather Howell for School Board (CC-21-00738)

Reporting Period: 10/25/2024 Through: 11/28/2024 Page: 9 of 10

Schedule G: Statement of Funds	Number of Contributions	Amount	
Contributions Received This Period			
1. Schedule A [Over \$100]	0	\$0.00	
2. Schedule B [Over \$100]	0	\$0.00	
3. Un-itemized Cash Contributions [\$100 or less]	0	\$0.00	
4. Un-itemized In-Kind Contributions [\$100 or less]	0	\$0.00	
5. Total	0		\$0.00
Bank Interest, Refunded Expenditures and Rebates			
6. Schedule C [also enter on Line 17b on Schedule H]			\$0.00
Expenditures Made This Period			
7. Schedule B [From line 2 Above]		\$0.00	
8. Un-itemized In-Kind contributions [From line 4 Above]		\$0.00	
9. Schedule D [Expenditures]		\$1,732.12	
10. Total [add lines 7, 8 and 9]			\$1,732.12
Reconciliation of Loan Account			
11. Beginning loan balance [from line 15 of last report]		\$0.00	
12. Loans received this period [from Schedule E-Part 1]		\$0.00	
13. Subtotal			\$0.00
14. Subtract: Loans repaid this period [from Schedule E-Part2]		\$0.00	
15. Ending loan balance			\$0.00

Heather Howell for School Board (CC-21-00738)

Reporting Period: 10/25/2024 Through: 11/28/2024 Page: 10 of 10

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	\$5,342.00	
\$0.00		
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		\$5,342.06
\$1,732.12		
	\$0.00	
	\$0.00	
		\$1,732.12
		\$3,609.94
\$0.00		
	\$137.26	
\$8,444.32		
\$0.00		
	\$8,444.32	
		\$8,581.58
\$3,239.52		
\$1,732.12		
		\$4,971.64
		\$3,609.94
	\$0.00 \$0.00 \$1,732.12 \$0.00 \$8,444.32 \$0.00 \$3,239.52	\$0.00 \$0.00 \$1,732.12 \$0.00 \$0.00 \$0.00 \$137.26 \$8,444.32 \$0.00 \$8,444.32